

➔ Solution Centers

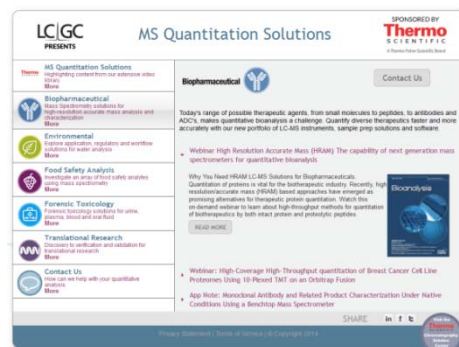
Our single-sponsored content channel will highlight your content to our audience, such as product launches, application notes, whitepapers, webinars, tutorials & demonstrations.

What it does:

- ▶ Educational resource center
- ▶ Aggregates content
- ▶ Engages customers & prospects
- ▶ Generates leads
- ▶ E-mailed weekly to our audience (a different solution each week)

What you receive:

- ▶ 100% share of voice
- ▶ Drive traffic to your company website
- ▶ Aggressively promoted through multi-channel marketing (e-blasts, website, e-newsletters, social media)
- ▶ Monthly report of leads and web activity



We can develop a solution center for industries (i.e. Biopharma Solution Center, Environmental Solution Center, or Food Safety Solution Center).

Chromatography Solution Center

January 1 – Sept 30 Metrics:

Visits – 2,672

Unique Visitors – 2,084

Average Time – 1:04

Page Views – 3,211

Clicks to Learn More – 1,520

Mass Spec Solution Center

January 1 – May 31 Metrics:

Visits – 2,484

Unique Visitors – 2,077

Average Time – 1:07

Page Views – 3,131

Clicks to Learn More – 1,186

Leads – 581

Thermo Fisher Pricing

3-month commitment: \$26,000 or \$8,666 per month