**Managed Healthcare Executive**

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**Preheader text Plus: Precision Medicine: Cutting-Edge Developments What Health Execs Should Know**

**Managed Healthcare Executive HEALTH MANAGEMENT eNews**

**Mailing #1 – 90 Day Engaged Emails**

ET Sub-Account Name: Managed Healthcare Executive

ET Data Extension Folder Name: 90 Day Engaged Emails

ET Data Extension: 90 Day Engaged Emails – Health Management

**Mailing #2 – Advertisers**

ET Sub-Account Name: Managed Healthcare Executive

ET Group Folder Names: Newsletter Advertiser Groups

ET Group Name: Health Management Advertisers

**\*ET Exclusion/Suppression Data Extension: 90 Day Engaged Emails – Health Management**

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| **Five Communication Strategies Managed Care Organizations Can Prioritize for Improved Chronic Care**  Here are five strategies managed care organizations and healthcare providers can use to support chronic patients and improve the efficiency and effectiveness of chronic care.  <http://www.managedhealthcareexecutive.com/health-management/five-communication-strategies-managed-care-organizations-can-prioritize-improved-chronic-care>  **Precision Medicine: Cutting-Edge Developments What Health Execs Should Know**  The current state of precision medicine and how it could soon help doctors predict diseases before the onset of symptoms.  <http://www.managedhealthcareexecutive.com/health-management/precision-medicine-cutting-edge-developments-what-health-execs-should-know>  **Health Execs Struggle to Keep On-Pace with Population Health Goals**  Description: There’s surprising findings in Numerof & Associates’ study about healthcare executives’ population health management objectives.  5/3 |