Client: **DSM Nutritional Products**

Project: Global brand campaign – Nutritional Outlook e-shot

Job No: P609

Status: Draft 2 – for approval

Date: 11/02/2021

**‘Where others see products, we see purpose’**

The world is changing, nutrition and health markets are evolving and the requirements for brand owners are becoming more complex. So, **how can producers develop high-quality, science-backed products that continually meet the needs of their end consumers?**

DSM is your reliable **end-to-end, purpose-led partner** for creating consumer-centric nutritional solutions that stand out on the retail shelves and help keep the world’s growing population healthy.

**Introducing ‘Products with Purpose’**

DSM’s purpose-led approach utilizes its **high-quality products, customized solutions and expert services** to provide you with flexible and agile support from concept to consumer. This includes insights and marketing, application and technical, scientific, innovation and R&D, and regulatory and quality services — all aimed at getting you to market faster with products that resonate with today’s consumers.

**This takes more than ingredients; it takes a partner.**

**Let’s talk about how DSM can help you create products with purpose.**

Discover more

*Footer: DSM logo, partner mark, social channels (DSM - Talking Nutrition: Overview | LinkedIn)*

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