

# 11th Annual Ruesch Center Symposium

November 20 - 21, 2020

Reserve your space today!



The Ruesch Center *for the Cure of Gastrointestinal Cancers*



AT GEORGETOWN LOMBARDI COMPREHENSIVE CANCER CENTER

Reserve your space today!

**Craig Lustig**  
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**Rita Piotti**  
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## DEAR INDUSTRY PARTNER,



The *11th Annual Ruesch Center Symposium*, presented by Georgetown University, will feature discussions about the future of GI cancer care and exciting developments on the horizon. This is a unique opportunity to network and showcase your services, programs, and materials to medical professionals, patients, and advocates.

The Ruesch Symposium brings together an audience of clinicians, researchers, patients, caregivers, policymakers, and representatives like you from industry. As a supporter of the 2020 Ruesch Center Symposium, you will help make this valuable exchange of ideas possible and advance the future of gastrointestinal cancer research and patient care.

We look forward to working with you. Please review this prospectus and contact us today to secure your booth space and sponsorship programs.

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## EXHIBITOR PACKAGES

### Exhibitor Package 1 \$7,500

- Large exhibit booth space
- 18 Full Access Conference Badges (Includes 10 passes to access virtual exhibit booth)
- Company description (240 characters)
- Access to your own customized "data portal"
  - Contact information and business interests of all attendees who visit your booth, download promotional materials, view recorded videos
  - Transcripts of instant message chats and emails with booth visitors and attendees
- Logo and company name on all pre-event promo emails
- Booth Details
  - Choice of up to 2 booth colors
  - Video screen with option for streaming ad or video
  - Information sections that house up to 14 assets
- Interaction with booth visitors through live instant message chat and email



### Exhibitor Package 2 \$5,500

- Small exhibit booth space
- 12 Full Access Conference Badges (Includes 10 passes to access virtual exhibit booth)
- Company description (240 characters)
- Access to your own customized "data portal"
  - Contact information and business interests of all attendees who visit your booth, download promotional materials, view recorded videos
  - Transcripts of instant message chats and emails with booth visitors and attendees
- Logo and company name on all pre-event promo emails
- Booth Details
  - Choice of 1 booth color
  - Information section that house up to 6 assets
- Interaction with booth visitors through live instant message chat and email





## EXHIBITOR SPONSORSHIP OPTIONS



### MEETING REPORTER (PRINT SUPPLEMENT) 1-2 Page \$5,500 3-4 Page \$11,000

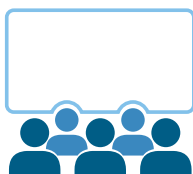
At the conclusion of this meeting, the OncologyLive editorial team will put together a recap featuring the biggest takeaways, KOL perspectives, interviews and more. It will then be distributed to the **OncLive®** network and conference attendees. Your team can align your brand and messaging with a print advertisement in the piece. Print circulation of approx. 20,000 oncologists.



### CONFERENCE COVERAGE ON THE ONCLIVE.COM \$30,000

Options for 25% - 50% Share of Voice

Coverage of this meeting will live on the **OncLive®** site for at least one year and will include the above articles from the print supplement as well as video interviews with the top KOL's faculty. This opportunity includes banner advertising around the coverage for three months after the conference concludes.



### VIRTUAL PRODUCT THEATRE \$40,000

These one-hour virtual presentations allow you to have the undivided attention of your prescribers. Highlight your products or pipeline during the breakfast time, lunchtime or dinnertime slots around the conference. OncLive manages all program logistics, will host the non-CME symposium on our own system, schedule a run through with your team and speaker, and send out promotional marketing emails



### VIRTUAL KOL ENGAGEMENTS \$1,800 per person

These one on one, thirty-minute virtual meetings can be a great way to tap into our network and create valuable connections with the conference faculty. **OncLive®** handles the recruitment, scheduling, backend logistics and provides information on each doctor ahead of the meetings.



### VIRTUAL ADVISORY BOARDS

When it comes to advisory boards, **OncLive®** can help every step of the way. Not only can we handle the meeting/logistics management and recruitment but in addition, our team can assist with contracting, honorarium, and provide an executive summary. New to hosting advisory boards? Our teams can help develop content, build out your slide decks and provide an executive summary at the conclusion of the program



### ONCLIVE WORKSHOPS/SUMMER INTERCHANGE SERIES

**OncLive®** will conduct independent focus groups on high-interest disease area with the goal to gain unbiased insights and market trends, such as how specific drug candidates fit into the treatment landscape. **OncLive®** will independently recruit eight to twelve academic or community advisors and develop the full two-and-a-half-hour program. Your team will receive a virtual seat in the room and our executive summary post program.



# We look forward to partnering with you!

## Reserve your space today!



EVENTS  
ENGAGEMENTS  
EDUCATION

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