**October eblast**

* **Subject line:** Sanitize the delivered air to your Operating Room
* **Title**: Real HAI patient protection starts within the HVAC system
* **Description**: The HVAC air supply is the lungs of the Operating Room (OR). And the HVAC coils are often the source of airborne pathogens – and OR HEPA filters are a barrier technology, not biocidal, and may not be enough protection.

Alfa Laval Pure Air technology addresses airflow at the source, and because we've been an HVAC heat transfer provider from the beginning, we developed a technology that simultaneously cools, dehumidifies, and purifies an airstream. Bottom line, our Pure Air system kills 99.999% of many dangerous bacteria, fungi, and viruses from your operating room airstream – while achieving precise humidity control.
* **CTA button and link**: Purify your OR air

**November eblast**

* **Subject line:** The hidden Operating Room source of HAI’s
* **Title**: Targeting HAI’s starts with the air, not just the surfaces
* **Description**: Did you now that HVAC coils are often the source of airborne pathogens? And Alfa Laval Pure Air technology addresses airflow at the source, where we've been an HVAC heat transfer provider from the beginning, we developed a technology unique to Alfa Laval that simultaneously cools, dehumidifies, and purifies an airstream.

Learn how our Pure Air systems kills 99.999% of many dangerous bacteria, fungi, or viruses from your surgical suite airstream – while achieving precise humidity control.

* **CTA button and link**: Connect with an air purification expert

**December eblast**

* **Subject line:** Operating Room air filters don’t stack up
* **Title**: Why HEPA filters may not be enough protection for your OR
* **Description**: Whether you're an Epidemiologist​ or Infection Control Practitioner, you know any outbreak starts at the source. However, the source of the air in your OR is often drawn from outside and through the HVAC coils. So don’t just try to block it with a HEPA filter, sterilize your air with Alfa Laval Pure Air technology.

Learn how our Pure Air systems kills 99.999% of many dangerous bacteria, fungi, or viruses from your surgical staff airstream – while achieving precise humidity control.

* **CTA button and link**: Learn about freedom from filters